DRATA

ACCELERATED SECURITY ASSURANCE

Trust Measurement

Strengthen your security story with real-time insights that bridge the gap between security impact and business success. Utilize the dashboards within Drata to prove the ROI of your security investments and connect your team's efforts to revenue, sales pipeline, and deal velocity.

DISCOVER THE DRATA DIFFERENCE

▶ Prove Security ROI with Enterprise Analytics

Security teams help sales close more deals faster, but proving impact is hard. Drata enterprise analytics clarify business value. Dashboards show ROI and connect your team's efforts to ARR, pipeline, and deal velocity.

▶ Review Buyer Behavior and Interests

Know where to focus by understanding how buyers interact with your Trust Center and self-serve information. Platform analytics show engagement metrics, including views, access requests, account activity, and document interactions.

▶ Report on AI Usage to Stakeholders

See a detailed overview of performance and usage metrics. The dashboard highlights how effectively AI is supporting questionnaire workflows with dashboards for AI accuracy, AI completion rate, total number of AI responses, questionnaire pipeline completion, and more.

▶ Feel Confident in the Information You're Sharing

Provide the right information at the right time. From account engagement to security-influenced revenue, Drata analytics offers comprehensive insights into the impact of your security and trust programs and dashboards to help inform where and how to spend time and resources.

Demonstrate the Power of Your Security Program



HOW TRUST MEASUREMENT WORKS

View Top Metrics
Use the main dashboard to see active accounts, access requests, views, most engaged items, and click-through rates.

Discover AI Analytics
Get a detailed view of AI performance and usage metrics to show how effectively AI supports questionnaire workflows.

Customize and Share
Select timeframes, view analytics by access type, adjust chart granularity, and filter relevant data to share with stakeholders.

Review Engagements
See how customers interact with data on access requests, subscribers, document interactions, and more.

Analyze Feedback
See what account members share about their Trust Center experience and make changes to improve.

Prove ROI
Integrate with Salesforce to show security impact on revenue and deals, customers served, and Trust Center adoption.

TRUSTED BY 8,000+ GLOBAL CUSTOMERS

WIZ asana GitLab Brex OpenAI Vercel

Navigate Assurance with Confidence [DRATA.COM]