

Trust Management Checklist

Here is a comprehensive checklist to help you and your team stay organized while you modernize your trust management efforts.

Strategy and Governance

- ☐ Define trust for your organization
- ☐ Align stakeholders across security
- ☐ Establish clear roles and responsibilities
- ☐ Identify measurable trust outcomes

Trust Signals

- ☐ Inventory certifications and audit artifacts
- ☐ Document AI governance policies and model oversight practices
- ☐ Identify privacy and data-handling practices
- ☐ Gather operational transparency signals

Controls

- ☐ Align control frameworks and terminology across teams/functions
- ☐ Map controls frameworks
- ☐ Define workflows for evidence collection and updates
- ☐ Validate data sources to ensure automation produces accurate insights

Automations

- ☐ Integrate GRC tools, identity platforms, and security data sources
- ☐ Automate compliance evidence collection
- ☐ Enable real-time monitoring of risk signals
- ☐ Establish alerts or review workflows (for events that impact trust)

Zero Trust Strategy

- ☐ Define authentication and access control practices
- ☐ Identify vendor and third-party risk management signals
- ☐ Demonstrate how identity verification protects customers

Ongoing Maintenance

- ☐ Designate team members responsible for keeping the trust content current
- ☐ Schedule periodic reviews
- ☐ Track key performance metrics (i.e., trust center engagement, deal cycle speed, risk visibility)